

Closed-loop supply chain network optimization for Thailand motorcycle industry



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Background of study

- ▶ Recently, logistics have been increasing rapidly. However logistics network is still not advanced and transportation is still ineffective.
- ▶ In addition, number of the scraped equipment also increased which can be considered as environmental problem.
- ▶ To deal with these problems, Closed-loop supply chain investigation which both forward and reverse logistics are needed.



Objectives of study

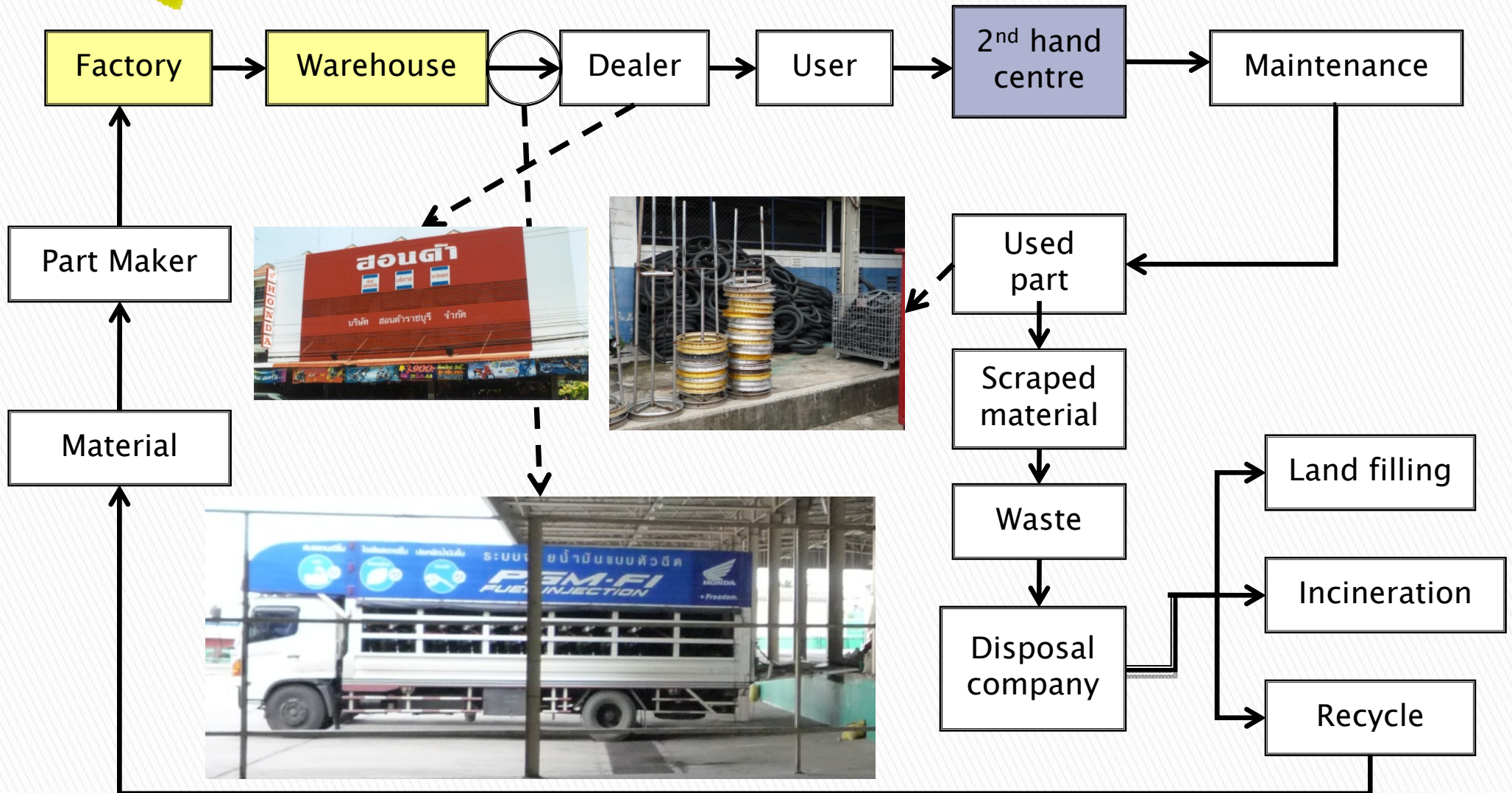
- ▶ In Thailand, there is no much data about logistics which make it difficult to figure out the real current situation.
- ▶ The objective of this study is to propose, the reverse logistics by allocating the facility in the network.



Current motorcycle transportation in Thailand

- ▶ Recently, the environmental issue has become more concerned, in developed country there is a law that manufacturer must take responsibility to collect the product at the end of life.
- ▶ Japan: Automobile (2002~)、Motorcycles (2004~)
- ▶ EU: (2002~)
- ▶ Korea: 3Rs
- ▶ Thailand: no regulation currently but the tendency is high.

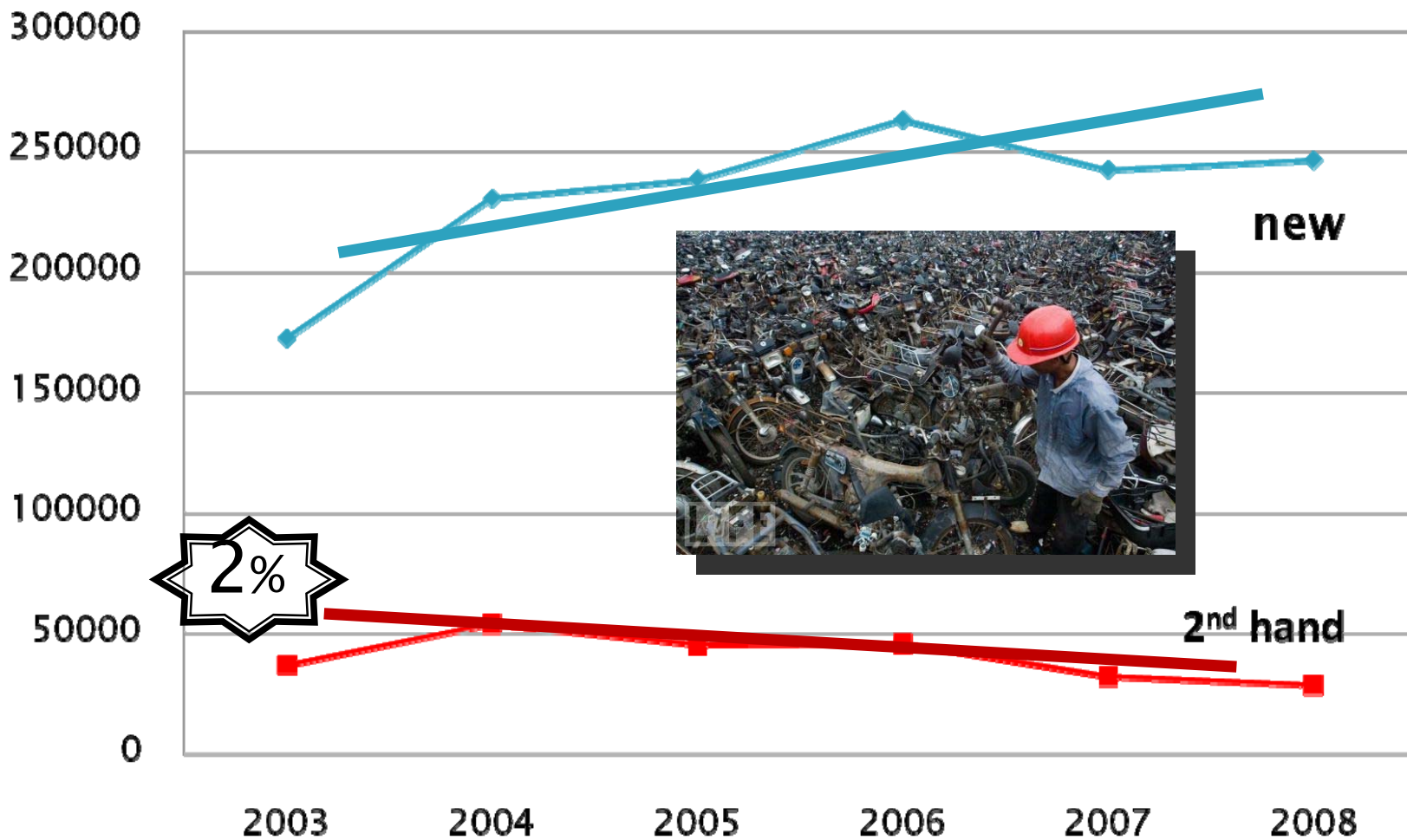
Current motorcycle transportation in Thailand



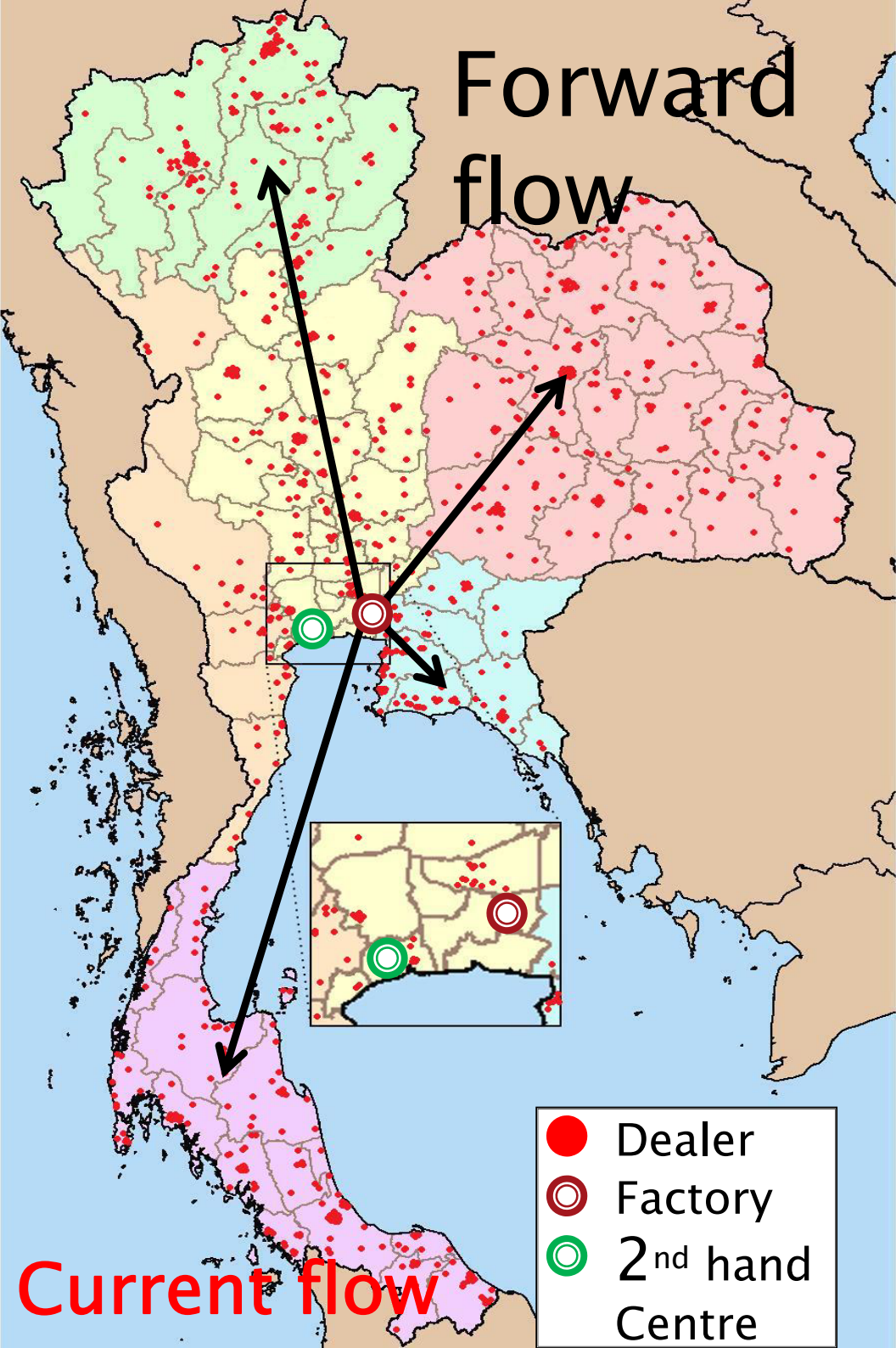
Current motorcycle transportation in Thailand



Number of new and 2nd motorcycles sales (Bangkok)

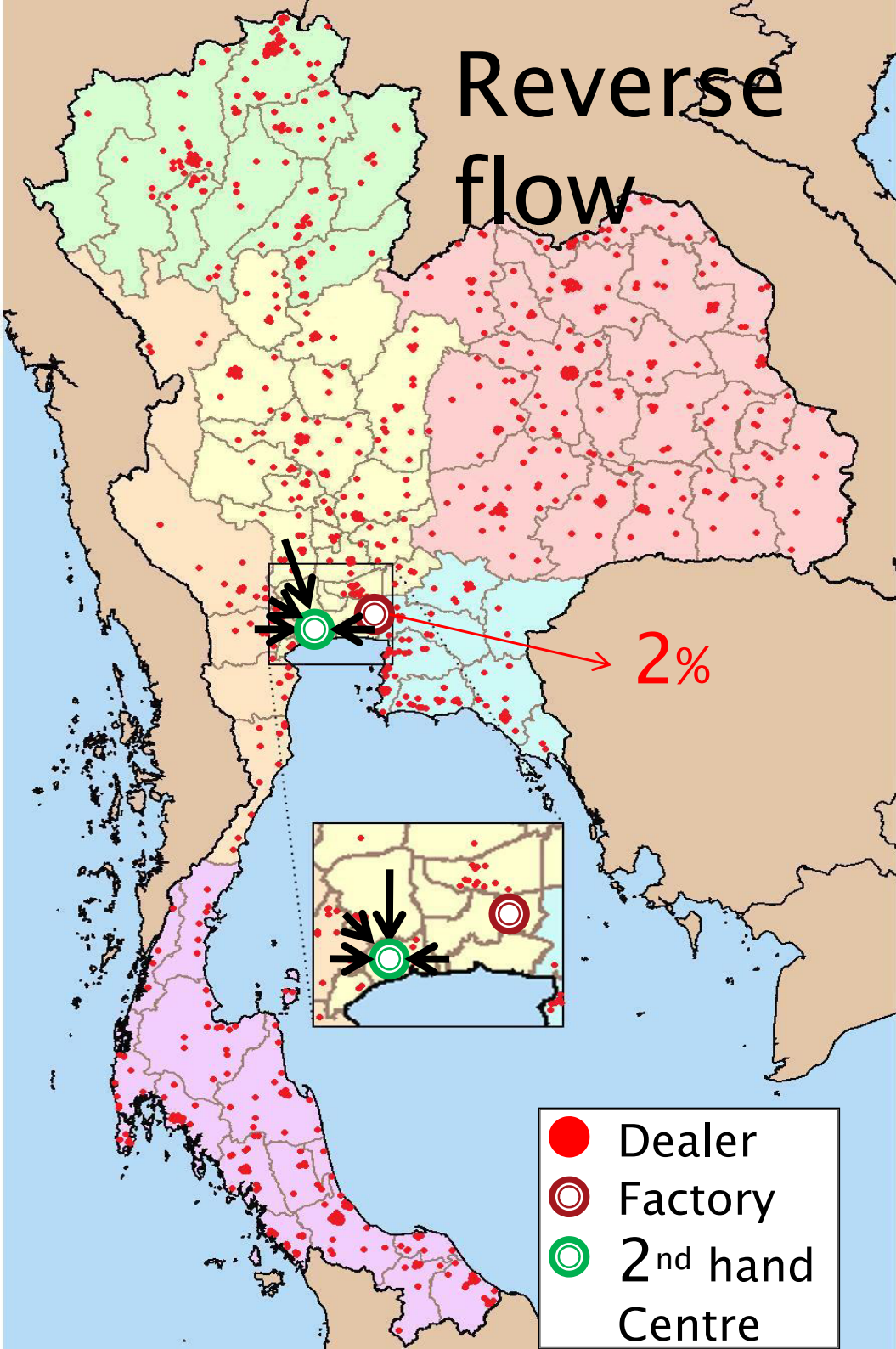


Forward flow



Current flow

Reverse flow



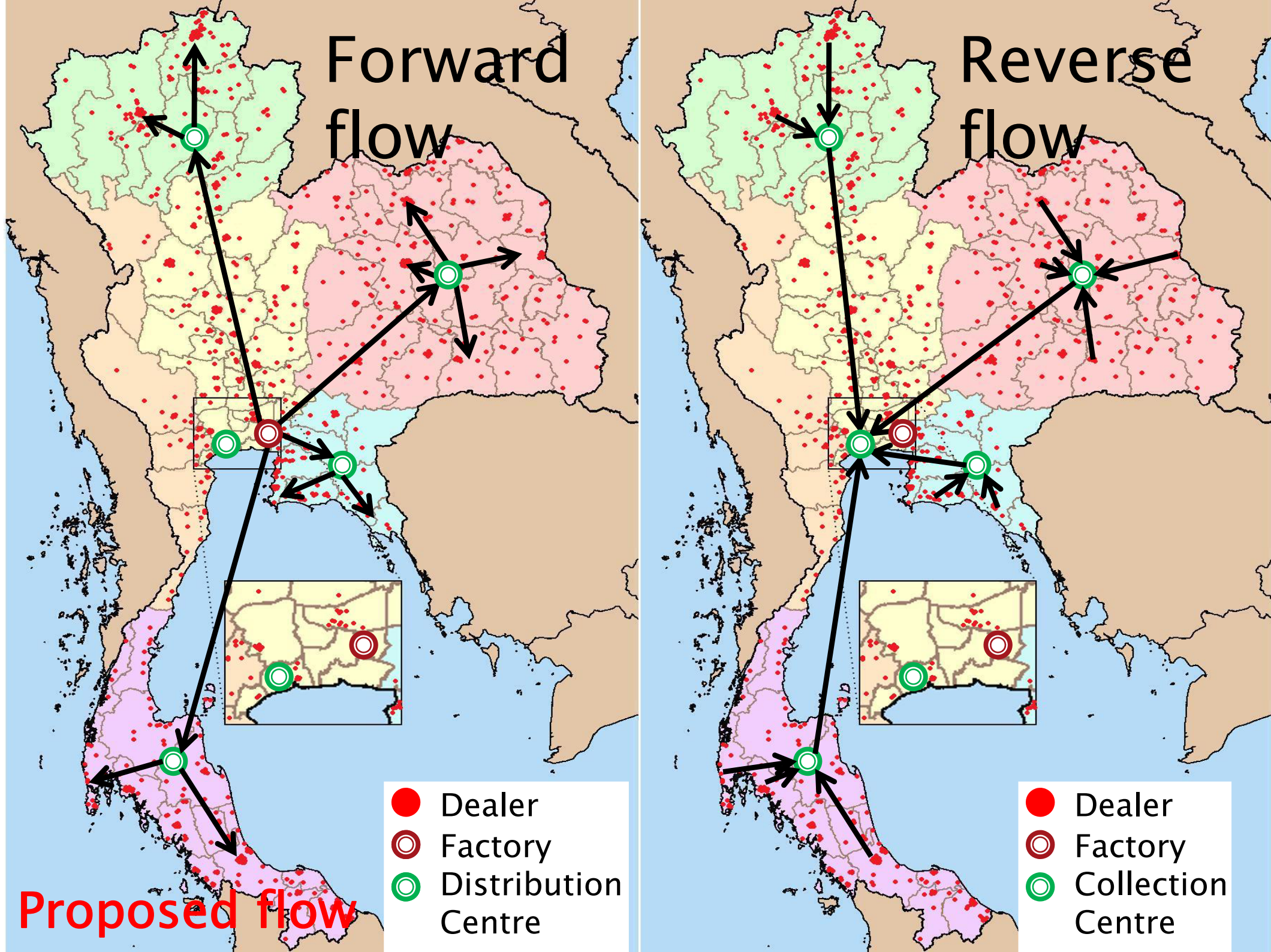
Forward
flow

Reverse
flow

Proposed flow

- Dealer
- Factory
- Distribution Centre

- Dealer
- Factory
- Collection Centre





ESTIMATION OF MOTORCYCLE TRANSPORTATION DEMAND IN THAILAND

$$P_t = (P_{t-1} + N_t) - \left(N_{t-1} + \sum_{n=1}^n \alpha_n N_{t-n-1} \right) + \sum_{n=1}^n \alpha_n N_{t-n} - (S_t + C_{per,t} + C_{temp,t}) + T_t$$

suspended

Currently possessed

New registered

Survival rate

Transferred

Where

t : year
 n : vehicle age

P_t : Number of vehicles being registered in year t

S_t : Vehicle that registration suspended in year t due to being unable to pay the tax for consecutive 3 years, enacted in year 2004

$C_{per,t}$: Vehicle that registration was inquired to cancel from user permanently in year t

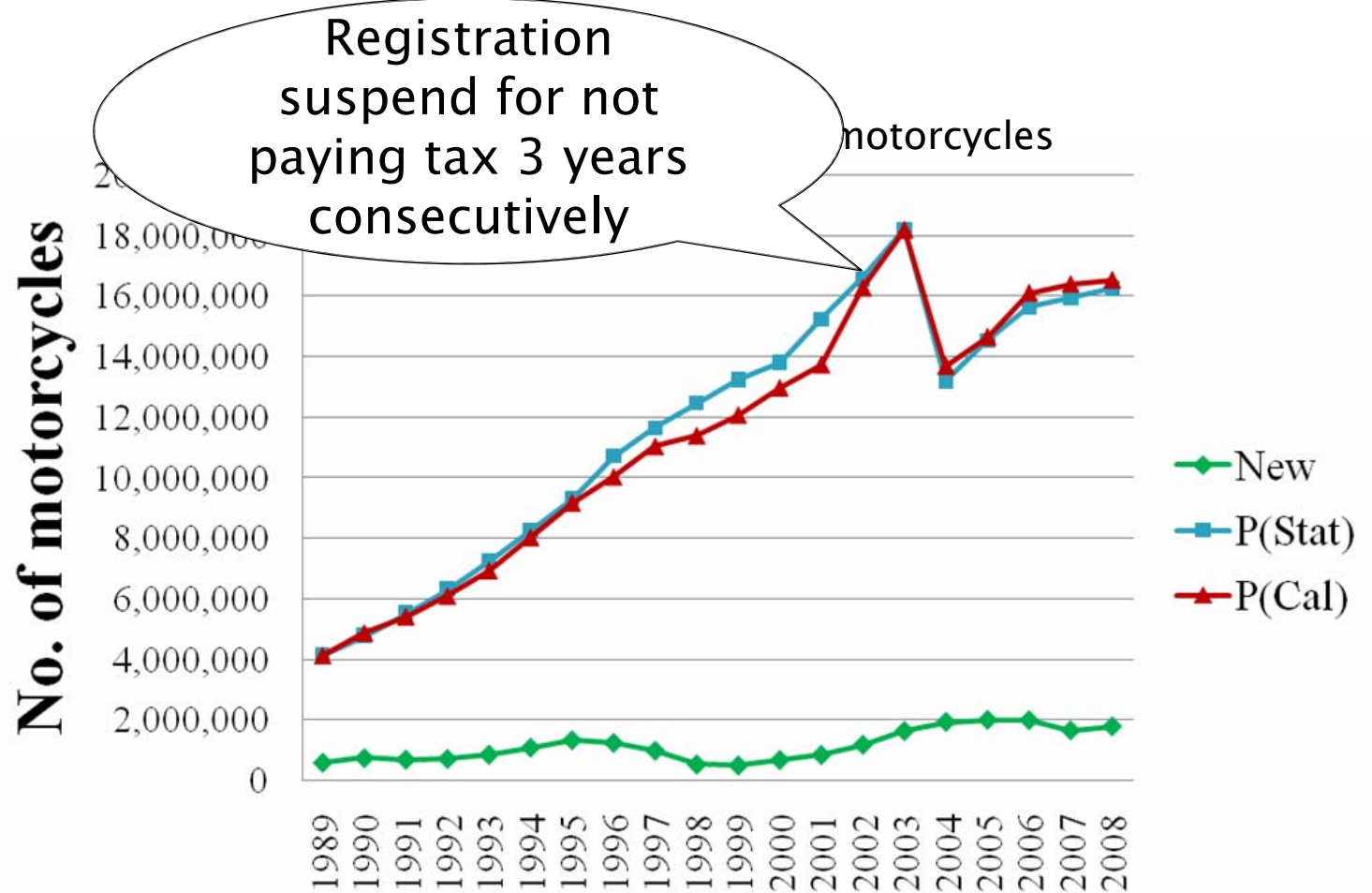
$C_{temp,t}$: Vehicle that registration was inquired to cancel from user temporarily in year t

ESTIMATION OF MOTORCYCLE TRANSPORTATION DEMAND IN THAILAND



Survival rate

Survival rate α_n	α_n	$1-\alpha_n$
α_1	1	0
α_2	0.95	0.05
α_3	0.85	0.15
α_4	0.85	0.15
α_5	0.8	0.2
α_6	0.8	0.2
α_7	0.7	0.3

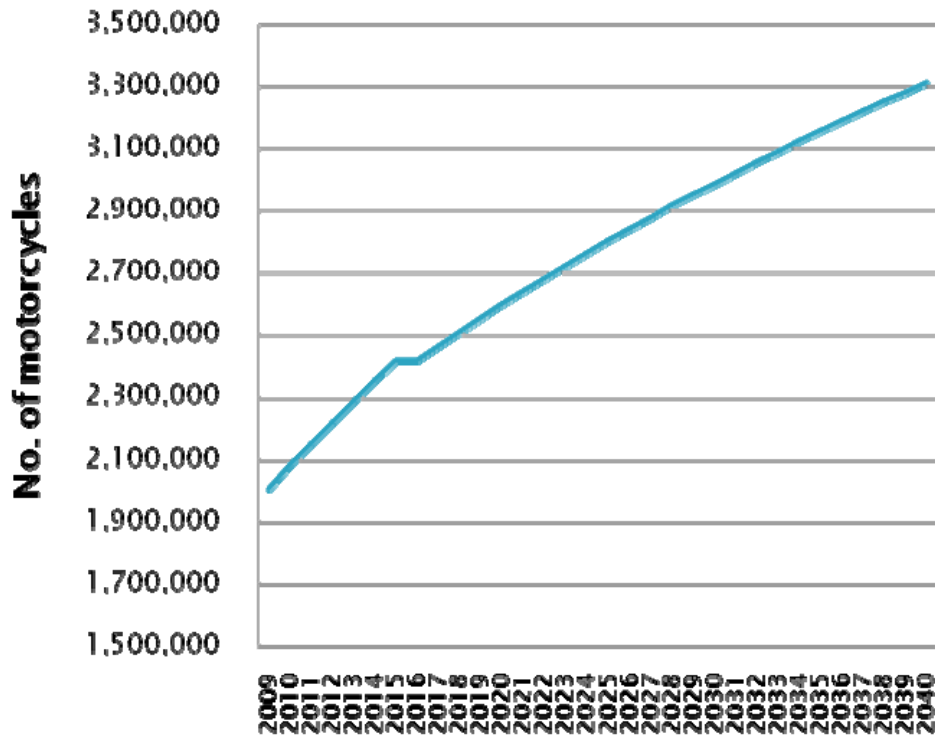


- ⊙ Minimum error = 1.8%.
- ⊙ The sudden drop in year 2004 is caused by the regulation that suspend the registration for those who do not pay tax for consecutive 3 years was first started.

ESTIMATION OF MOTORCYCLE TRANSPORTATION DEMAND IN THAILAND

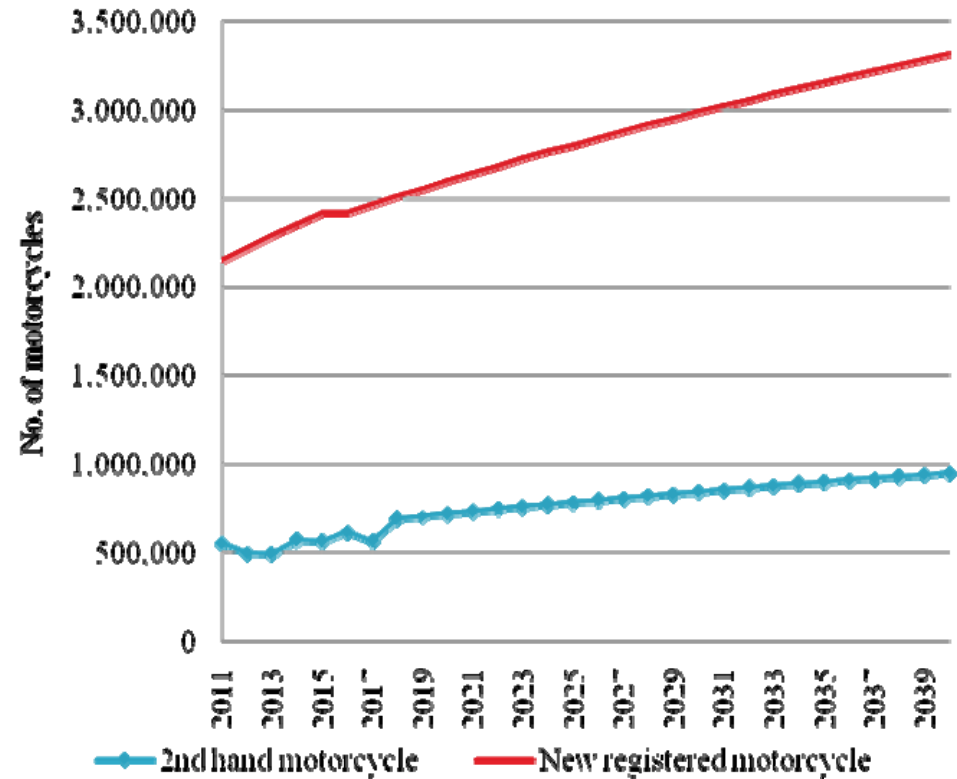


Estimated number of new registered motorcycles



New registered motorcycles

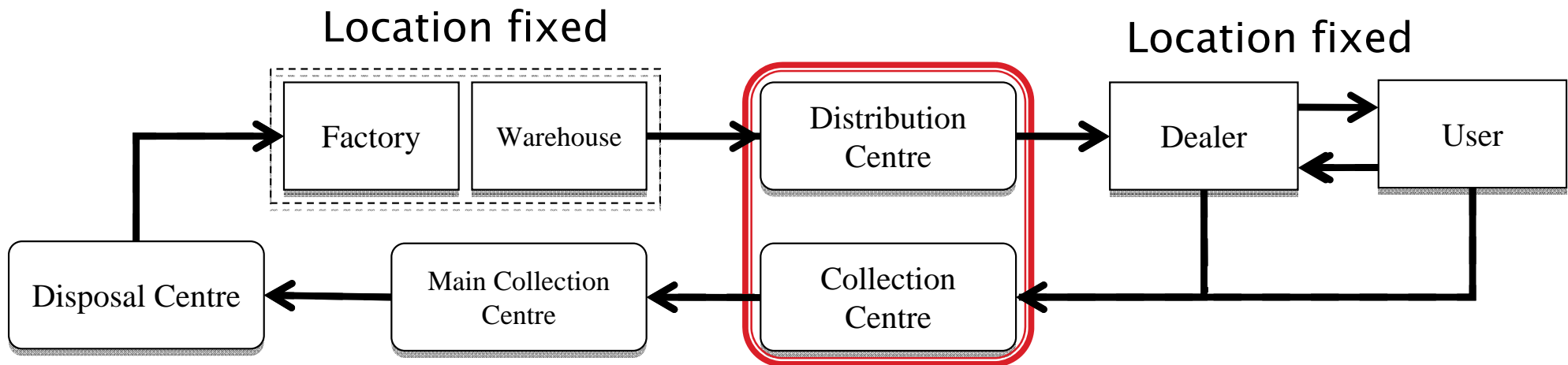
Estimated number of second hand motorcycle



2nd hand motorcycles



Development of evaluation model for reverse logistics network



Design variable: Location and number of facilities

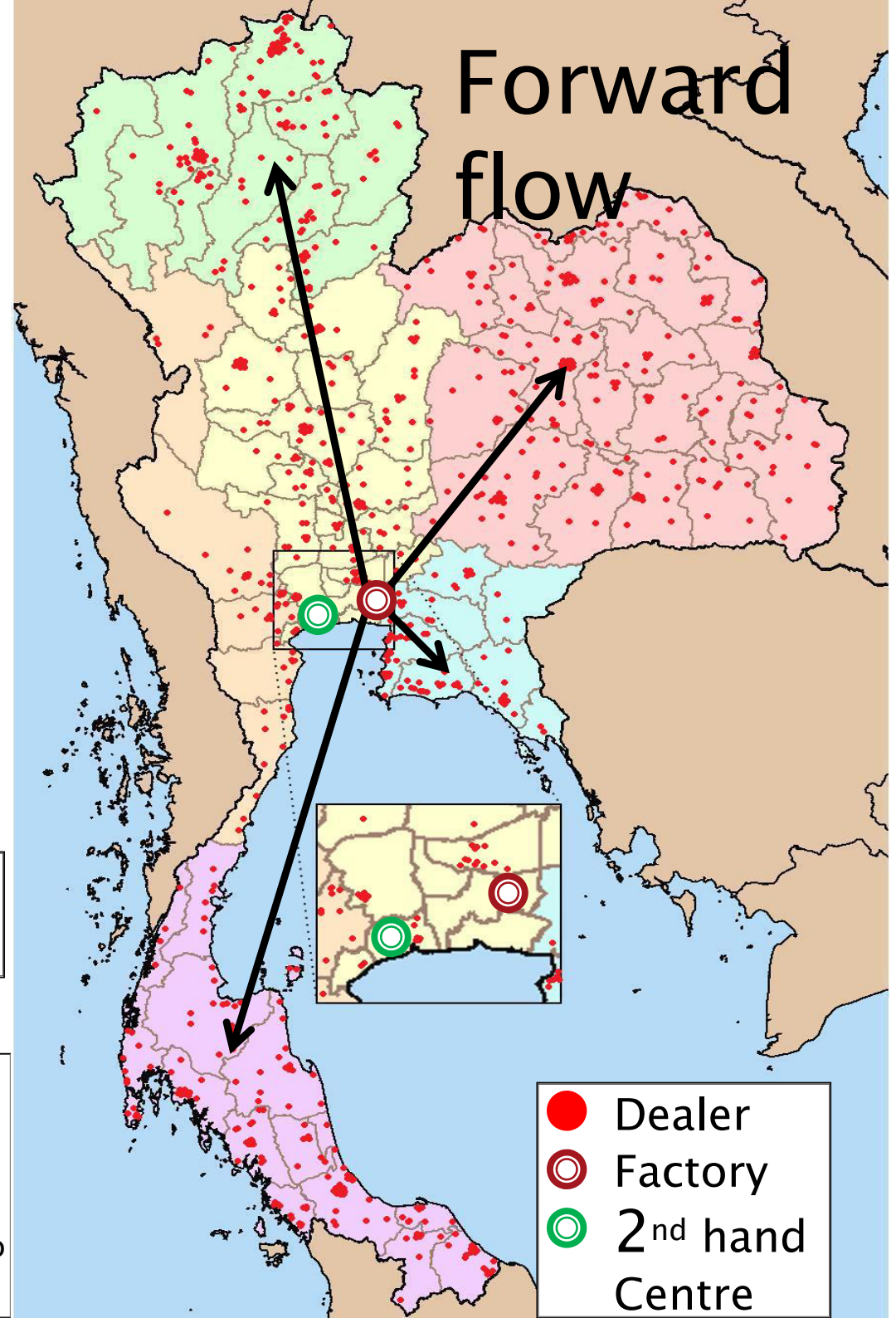
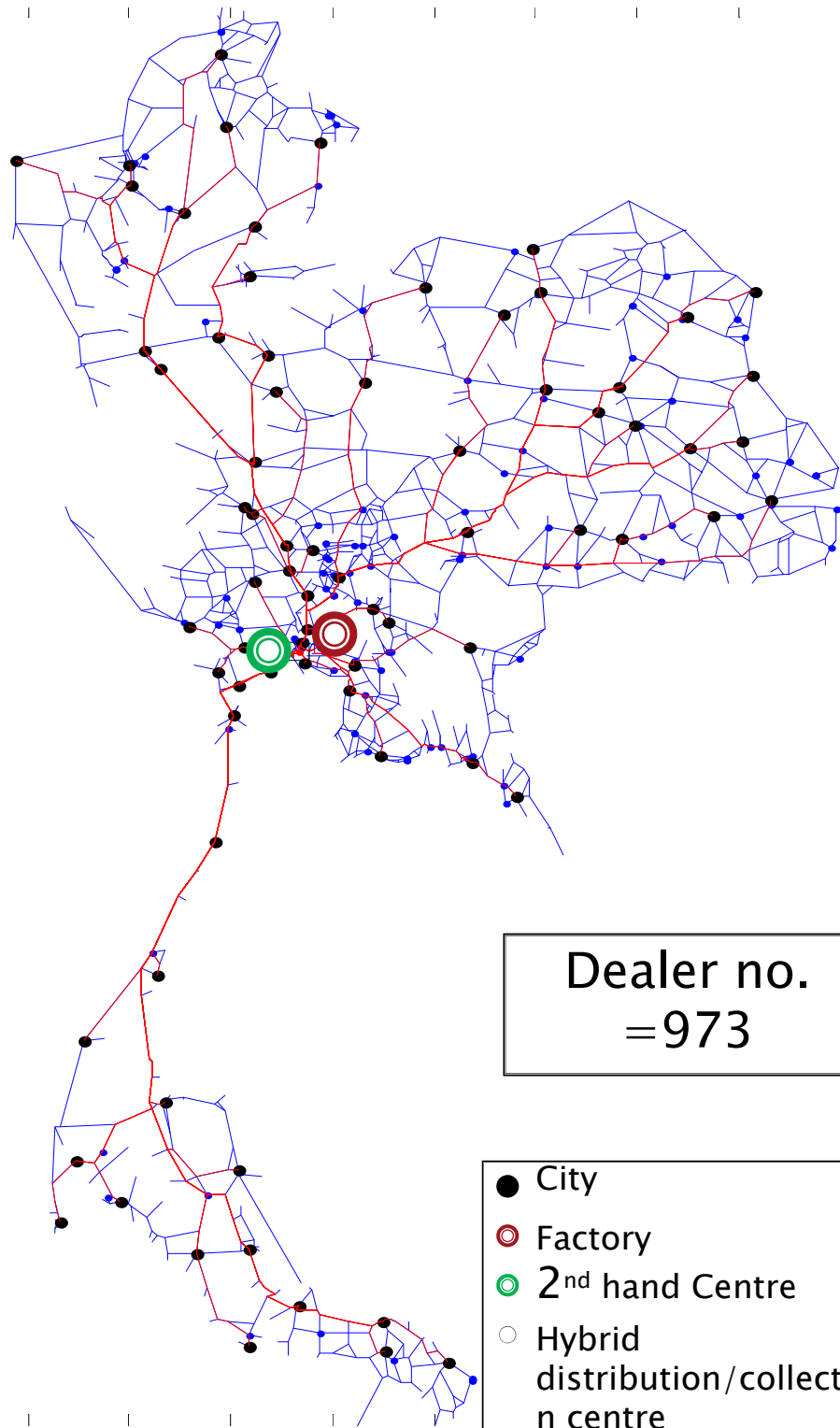
$$\sum_{t \in T} \sum_{d \in D} T_{wd} X_{wdt}^{f_1} + \sum_{t \in T} \sum_{d \in D} \sum_{s \in S} T_{ds} X_{dst}^{f_2} + \sum_{t \in T} \sum_{s \in S} \sum_{c \in C} T_{sc} X_{sct}^{r_1} + \sum_{t \in T} \sum_{c \in C} T_{cc_0} X_{cc_0t}^{r_2} + \sum_{i \in I} C_i Y_i + \sum_{t \in T} \sum_{i \in I} f_t Y_i$$

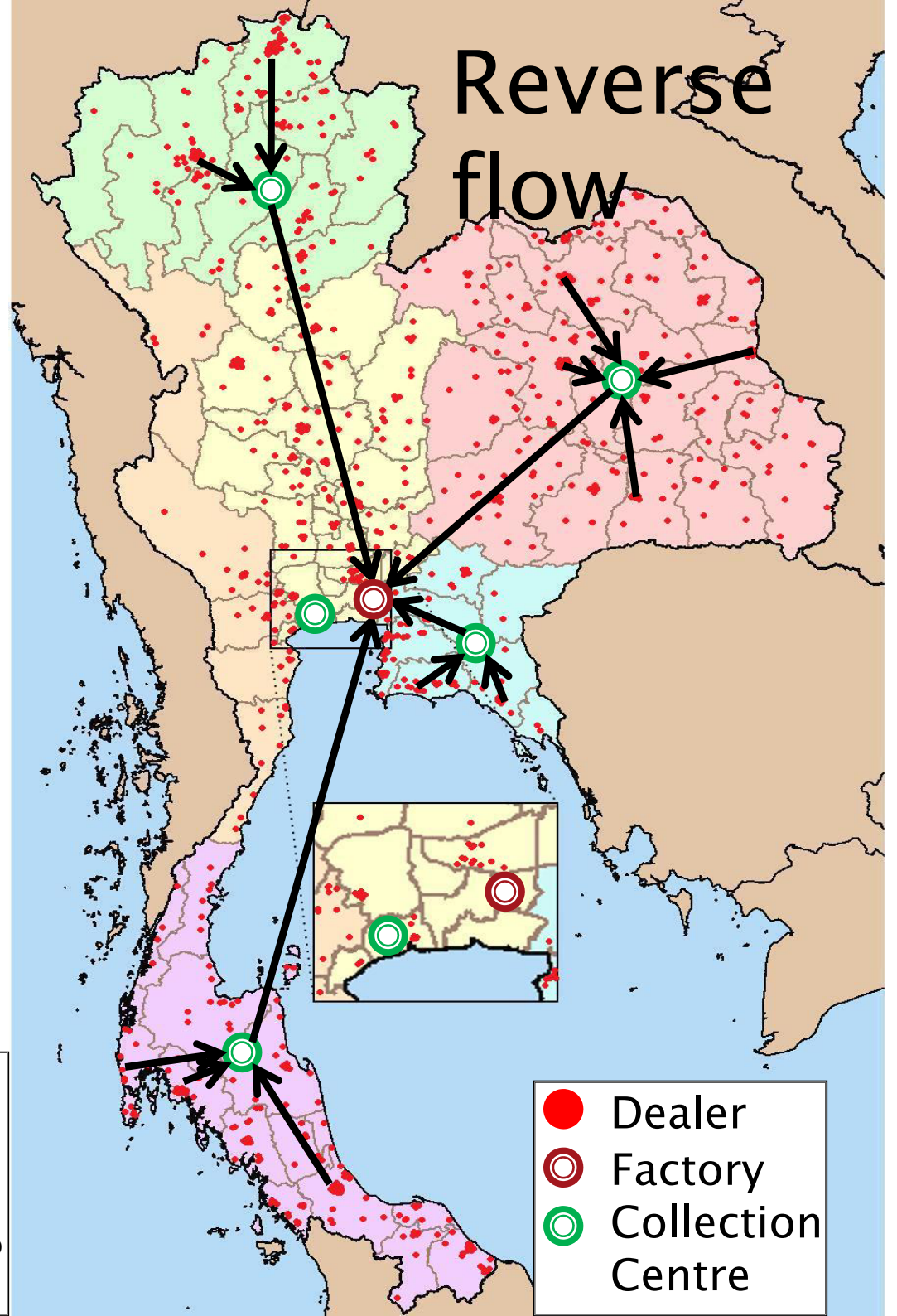
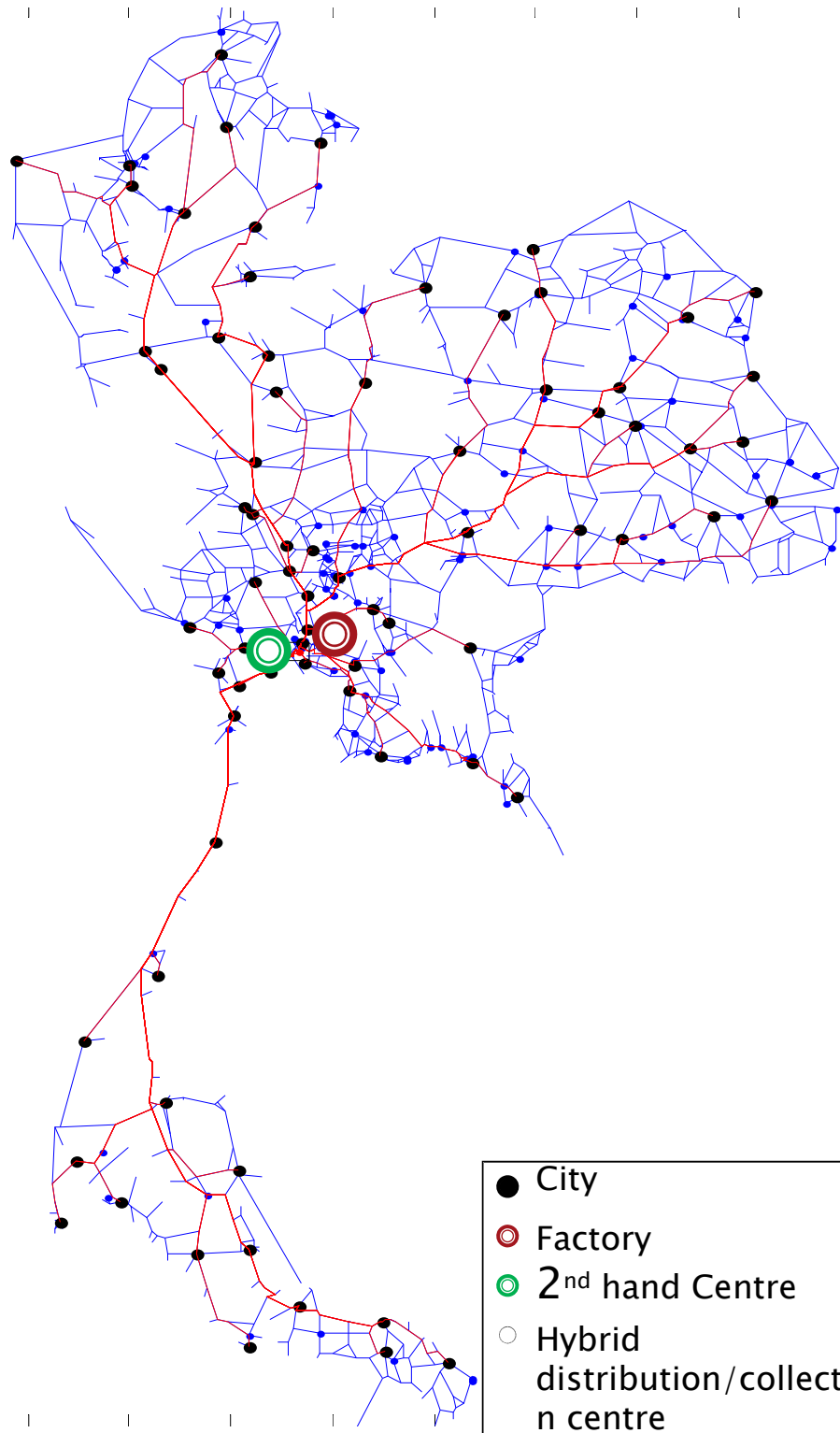
Forward transportation cost

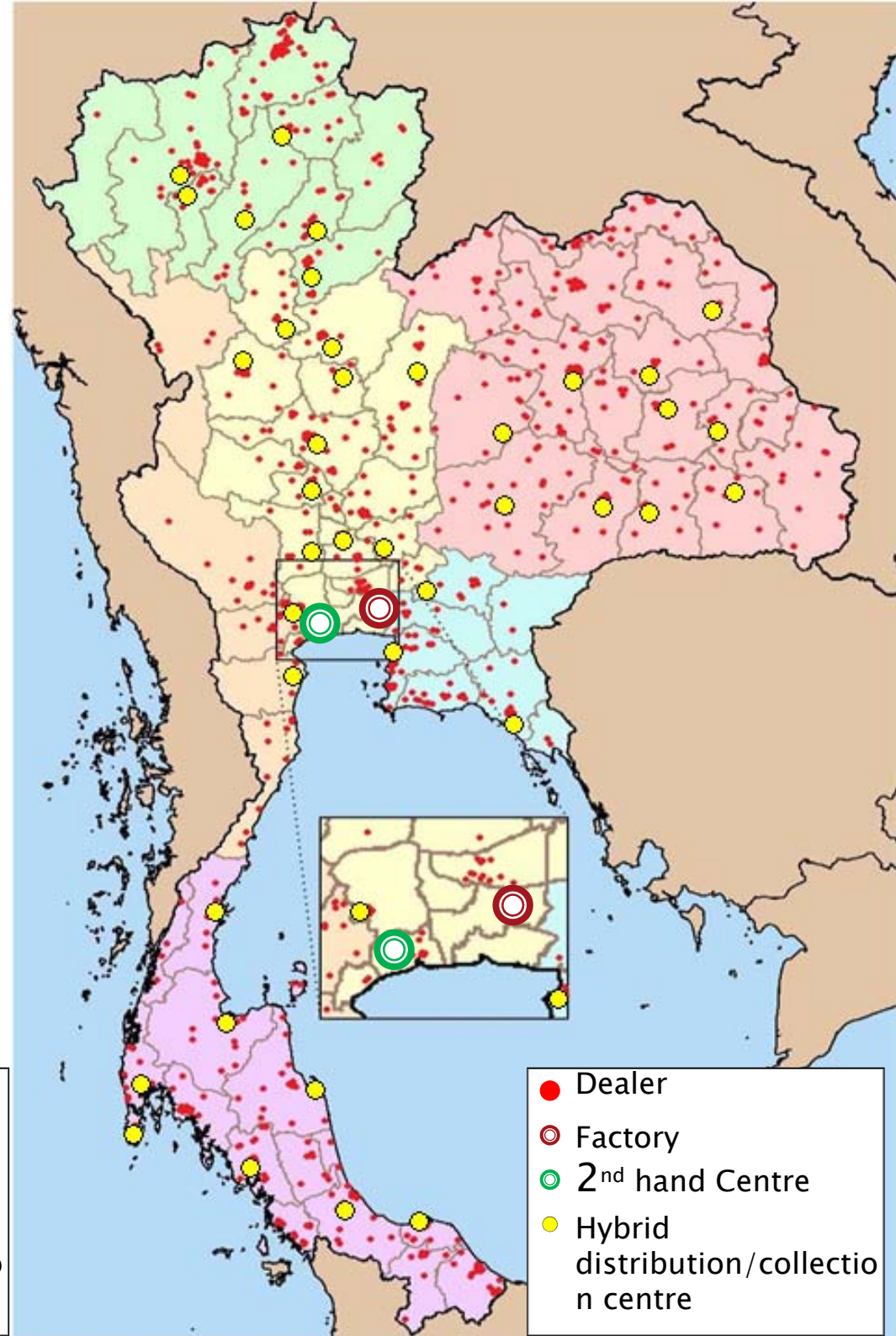
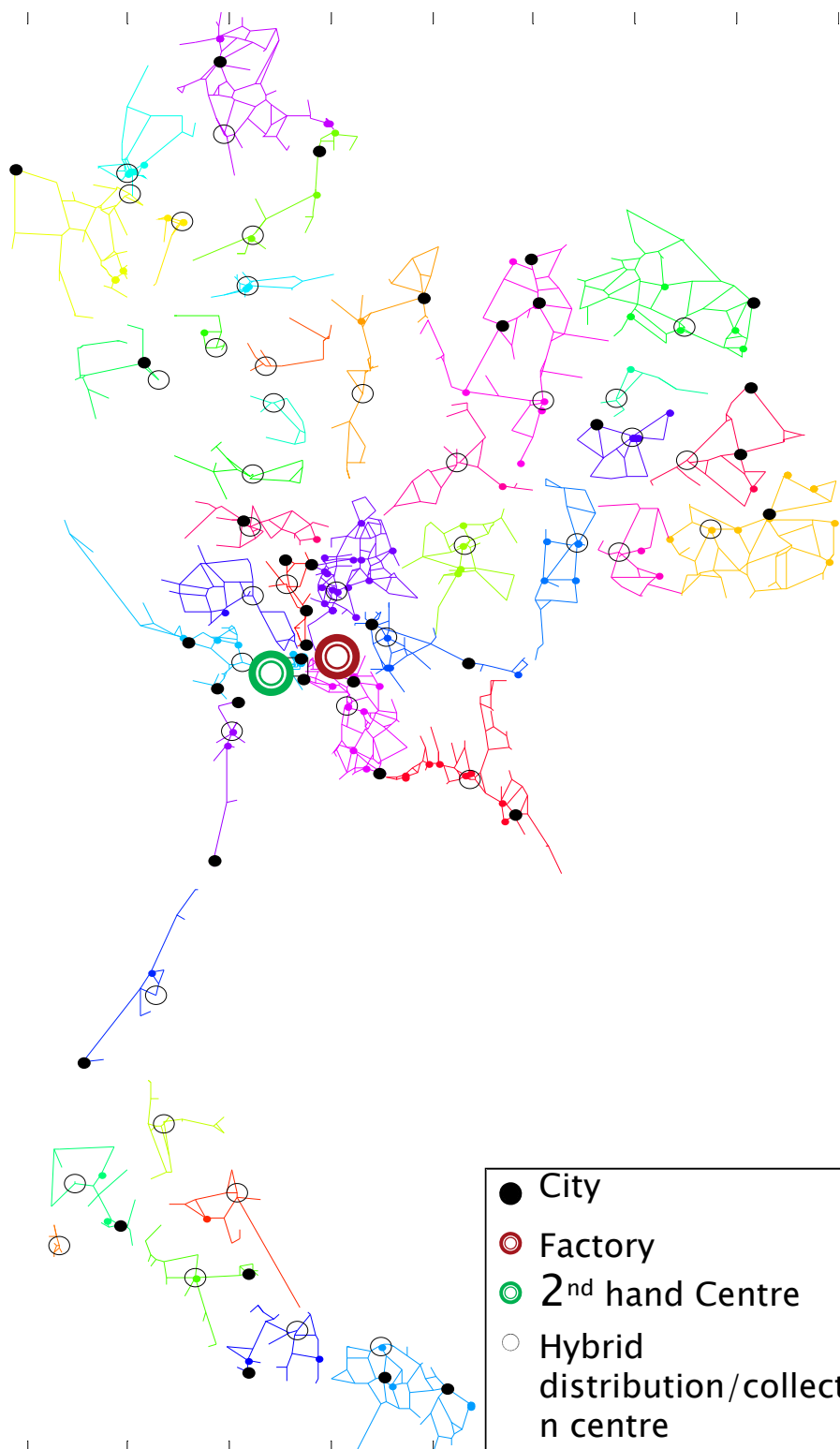
Reverse transportation cost

Construction cost

Operation cost

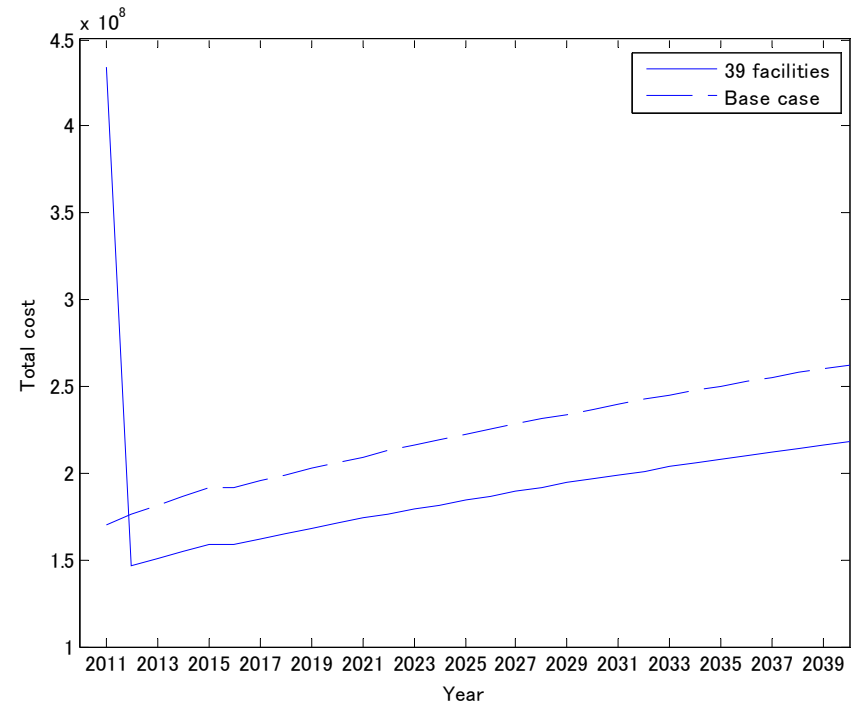
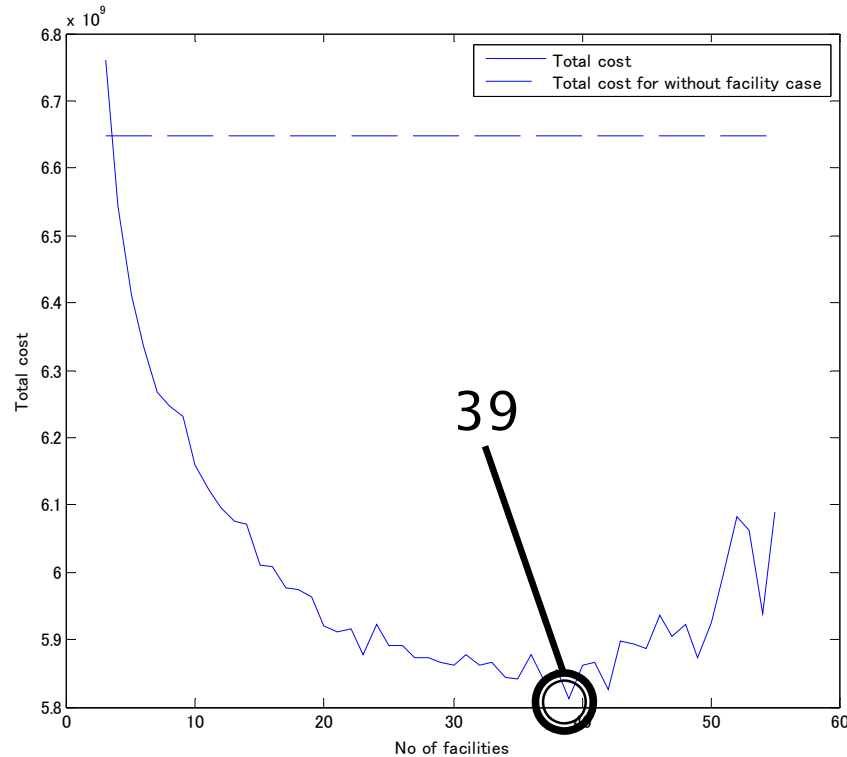








RESULTS



- ⊙ The optimal number of Hybrid distribution/collection centre was found to be 39.
- ⊙ Comparing with the current system, with Hybrid distribution/collection being established the total cost are reduced and more benefit can be gained.



SUMMARY

- ▶ In this study, for motorcycle transportation as a case study, it has been found that by introducing distribution/collection facility in the logistics network, the cost can be reduced.
- ▶ As a further study
 - Regional cohort model should be performed
 - Stochastic demand should be applied

Thank you for your attention



Scope of study

The following tasks are investigated

- ① Clarifying the actual situation of the motorcycle transportation
- ② Demand estimation for motorcycle transportation. Also, the number of scraped, recycled and 2nd hand motorcycle.
- ③ Facility allocation to the logistics network.

ESTIMATION OF MOTORCYCLE TRANSPORTATION DEMAND IN THAILAND



- ▶ To estimate the demand, the number of new registered motorcycles are also needed therefore the number of new registered motorcycles are also forecasted.
- ▶ To forecast the number of new registered motorcycles, GDP are used for forecasting.

